



NEWS RELEASE
FOR IMMEDIATE RELEASE

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WLT – 0106

Contractors Equipment Services Named Distributor for Sellick Equipment

GERMANTOWN, WI – Contractors Equipment Services, a division of Wisconsin Lift Truck Corp., announced it has been named an exclusive, full-line distributor for Sellick Equipment Limited, a manufacturer of rough terrain equipment. Its product line includes a Vertical Mast series with capacities from 6,000 to 12,000 pounds; the SG–R Series, low-profile units with capacities of 5,000 & 6,000 pounds; the Poultry Series, low-profile units with lift capacities at 48-inch load center; a truck-mounted forklift with a 5,000 pound capacity; and the JCB Teletruck, a variable reach materials handler.

Contractors Equipment Services also distributes JLG, Genie and Terex boom and scissors lifts, Power Boss sweepers and scrubbers, and Gehl wheel loaders, skid steer loaders, compact loaders and telescopic forklifts.

According to Ross Jeremiah, VP and General Manager of Contractor Equipment Services, “The addition of Sellick’s strong product line, along with our years of experience, excellent reputation and commitment to customers will be a successful combination.”

Contractors Equipment Services is headquartered in Germantown, at N118 W19328 Bunsen Drive in a 30,000 square-foot space. The company can be reached at (877) WLT-CES1 (877-958-2371) or ceswltc.com

Wisconsin Lift Truck Corp., one of Wisconsin’s largest privately held firms, is a 44 year-old, full service material handling distributor with over 440 employees at its headquarters in Brookfield, Wisconsin, its branches in Eau Claire, Green Bay, Janesville and Wausau and at its business partners. In addition to Contractors Equipment Services, those partners include Illinois Material Handling, which offers full sales, service parts and rentals from branches in Elgin and Rockford; and Wolter Power Systems, which specializes in new industrial engine and generator sales.

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For more information, contact Dave Oldenburg at Wisconsin Lift Truck Corp. Phone (262) 781-8011, Fax: (262) 783-0729; e-mail: doldenbu@wisconsinlift.com

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